



SHIKKA CORP

Transforming Education Management in Bangladesh

Revolutionizing School Management

A comprehensive digital solution designed specifically for Bangladeshi educational institutions to streamline administration, enhance communication, and improve educational outcomes.



Student Success

Empowering students through better educational management



Teacher Efficiency

Reducing administrative burden to focus on teaching



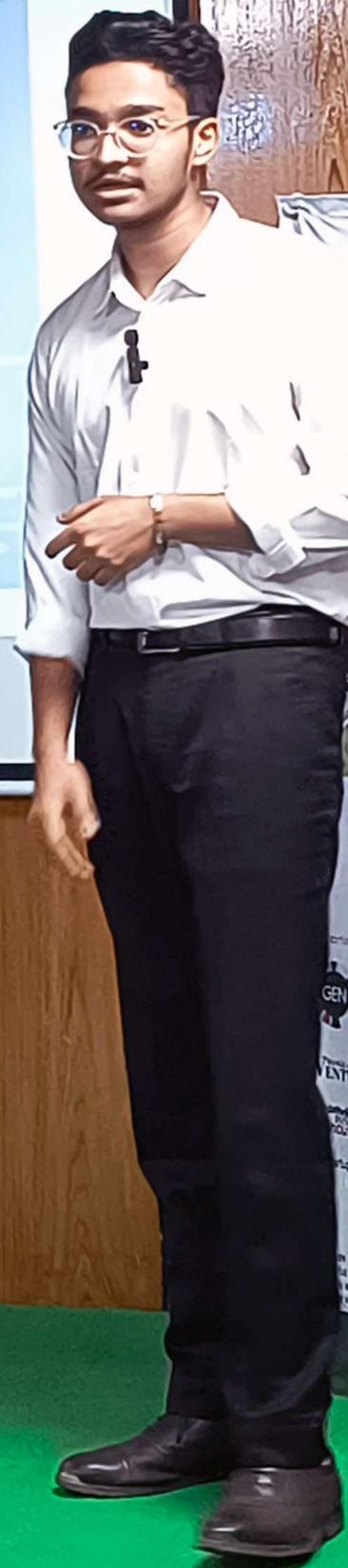
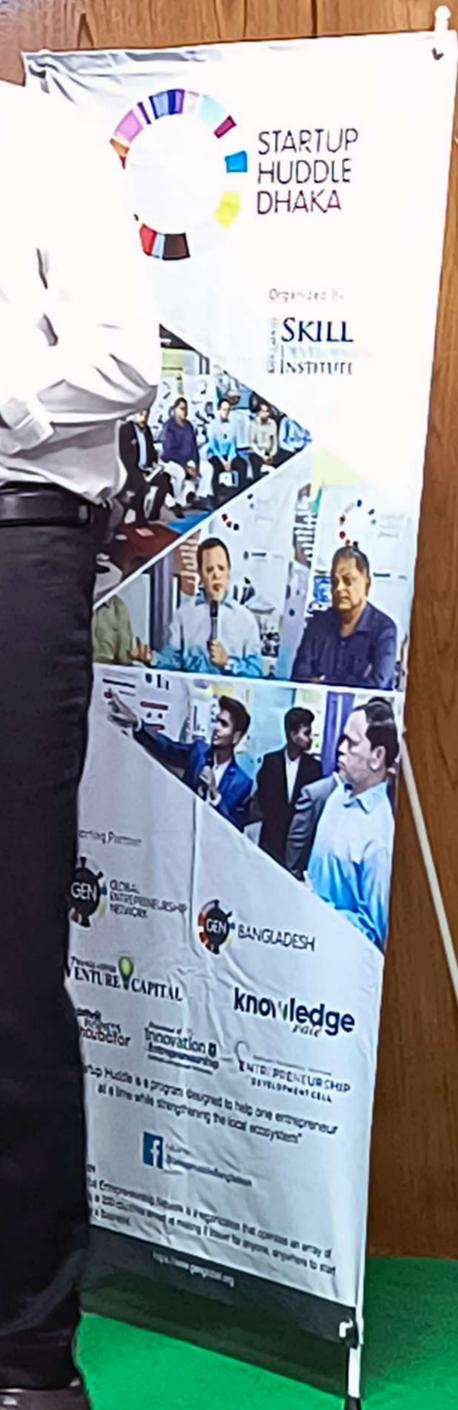
School Excellence

Elevating institutional performance and reputation



Parent Engagement

Strengthening the school-parent partnership





Market Size & Opportunity

Market Size Breakdown (2019-2024)

Education Technology Market in Bangladesh

The education technology market in Bangladesh is expected to grow rapidly over the next five years, driven by increasing government investment in education, rising internet penetration, and growing awareness of digital learning. The market is projected to reach a total addressable market of \$12.5 billion by 2024, with a serviceable available market of \$4.2 billion and a serviceable obtainable market of \$980 million.



Market Size Breakdown (2019-2024)

Market Segment	Market Size (2024)
Total Addressable Market (TAM)	\$12.5 Billion
Serviceable Available Market (SAM)	\$4.2 Billion
Serviceable Obtainable Market (SOM)	\$980 Million

Growth Drivers

- Government Investment: The government is increasing its investment in education technology, with a target of 10% of the national budget by 2024.
- Internet Penetration: Internet penetration is rising, with 60% of the population having access to the internet by 2024.
- Digital Learning: There is a growing awareness of digital learning, with 70% of students using digital learning tools by 2024.
- Mobile Learning: Mobile learning is becoming the preferred mode of learning, with 80% of students using mobile devices for learning by 2024.













